



TEDA BUSINESS REVIEW



AUGUST 2024

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TEDA SHARES EXCITING PROGRESS UPDATE ON TSHWANE FREIGHT TERMINAL LOGISTICS HUB (TFTLH) PROJECT

The Tshwane Economic Development Agency (TEDA) is thrilled to provide a comprehensive update on the significant progress of the TFTLH project, spearheaded by Mzansi Rail Technologies ("MRT"). This ambitious venture stands as a testament to the potential of strategic infrastructure investments in transforming Regional freight logistics integration and bolstering economic growth.



Project Scope:

At the heart of this initiative is the construction of an Inland Dry Port with intermodal freight logistics facilities spread across 80-hectares. MRT is set to develop this state-of-the-art logistics Hub to efficiently handle and tranship freight containers for import and export. Envisioned as a nexus for intermodal freight logistics, the development will have a private railway siding connecting seamlessly to the Transnet Freight Rail (TFR) network at Pyramid South.

The comprehensive plan also features a freight village complete with customs-bonded services, distribution centre's, and warehousing facilities for the secure storage of customer cargo. In addition, a designated container stacking area will be constructed for the systematic storage and handling of containers.



TEDA SHARES EXCITING PROGRESS UPDATE on Tshwane Freight Terminal Logistics Hub (TFTLH) Project continued...

Project Rationale:

- The creation of jobs and the enhancement of livelihoods.
- Modal shift to assist in reducing road congestion, particularly on major roads and at seaports.
- Establishing a Regional freight logistics consolidator and integrator linked to seaports.
- Reduction of carbon emissions.
- Reduce road accidents-related fatalities and damage to the road infrastructure.
- Stimulate infrastructure investment and economic growth stimulation in Gauteng.

Project Stage:

The Project has reached a pivotal point with the recent approval of Conditions of Establishment by the City of Tshwane.

MRT is engaged in the finalization of due diligence and advanced deal negotiations with prospective investors. Commencement of operations is expected in the last quarter of 2025



Notes:

This development is set to become the largest inland dry port on the continent, serving international shipping markets and supporting landlocked SADC countries with efficient freight logistics movement. It is poised to transform Tshwane as a significant intermodal freight logistics node.

Being a catalytic Project, it is expected to attract further investments into Tshwane and the Gauteng Province and create thousands of much-needed jobs and related opportunities. The inland dry port will also bolster the Rosslyn Auto City complex and the Tshwane Automotive Special Economic Zone (TASEZ).

MRT has received letters of intent to use the Hub for exports and imports of freight containers.

For further enquires on investment opportunities contact

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For TEDA Investment opportunities contact us at:
investment.Teda@tshwane.gov.za



UPDATE ON THE ROSSLYN HUB

The Rosslyn Hub Mixed-Use Development, a R5.5 billion private sector investment, is set to be the cornerstone of the Tshwane Auto City (TAC). This development will propel the city of Tshwane to the forefront of automotive manufacturing in Africa.

The creation of the Tshwane Auto City is a shared vision between the government and the automotive industry. This ambitious R50 billion project, primarily funded by private sector investment, aims to transform the area into Africa's premier automotive investment destination. The TAC project serves as a blueprint for developing future smart cities in Africa in a sustainable manner.



The Rosslyn Hub is strategically divided into three key nodes:

1. Logistics Node
2. Commercial and recreational nodes
3. Community and civic nodes

A flagship project within the Logistics Node is the Rosslyn Inland Port, which is designed to serve the logistics needs of the Rosslyn area. This dry port will facilitate the movement of freight for Original Equipment Manufacturers (OEMs) by integrating rail transport. The Automotive Industry Development Centre (AIDC) is spearheading this development.



Significant milestones have already been achieved at the Rosslyn Hub, including:

- Completion of 1,000 houses and a Spark Primary School.
- Development of student housing and rental apartments.
- Establishment of a convenience centre and value centre, including a filling station.
- Creation of a logistics park and vehicle distribution centre, with access to a world-class rail logistics hub to be developed as an inland port to support the automotive OEM plants in Rosslyn and Silverton.
- Construction of a truck staging area and truck stop.
- Development of motor showrooms and a motor retail area.

The final phase of the Rosslyn Hub will feature:

- An industrial park.
- A hotel and conference centre with an outdoor automotive pavilion to host automotive-related conferences, linked to a world-class regional mall.

This development not only marks a significant step towards realising the Tshwane Auto City vision but also underscores Tshwane's potential to become the automotive manufacturing capital of Africa. The Rosslyn Hub is a testament to the city's commitment to sustainable development and economic growth.



INAUGURAL TSHWANE ENERGY SUMMIT



TEDA in partnership with the City of Tshwane held a successful Inaugural Tshwane Energy Summit which took place on the 19 – 20 June 2024 at the SunBet Arena, in Menlyn Maine. The summit convened key leaders from the energy industry, policymakers, and stakeholders with a primary focus on advancing sustainable energy solutions for the City of Tshwane and beyond!

The summit brought together more than 361 delegates, 4 sponsors, 54 speakers, 25 media houses and 34 exhibitors, including key decision makers, business executives, senior managers, as well as academic and research institutions, to help the city develop strategies to address the country's energy crisis.



The summit offered an exclusive platform for all energy practitioners and organisations to showcase proposed solutions by exhibiting their products and services to alleviate the city's electricity insecurity, and excessive electricity infrastructure damage and minimise criminal activities. Furthermore, the summit was impactful in facilitating linkage and partnership between key solutions providers and relevant decisionmakers.

This landmark event was critical to fast-tracking the City's energy plans and reducing the city's reliance on Eskom.

The city is leading efforts to lease out the Pretoria West and Rooiwal Power Stations to the private sector and is also engaging independent power producers for expertise on generating alternative green energy.





SUMMIT HIGHLIGHTS

The summit commenced with a keynote address from Cllr. Cilliers Brink, the Executive Mayor of the City of Tshwane. Over the course of two days, the summit and exhibition brought together industry experts and stakeholders to offer pivotal solutions.

The summit featured five plenary sessions. Focusing on various topics, including the alignment between the National Government, the Gauteng Provincial Government, and the City of Tshwane regarding energy, as well as the interest of Independent Power Producers in locating projects within Tshwane under the Renewable Energy Independent Power Producer Program (REIPPP).



PUBLIC RELATIONS

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64 PIECES OF COVERAGE

51 X online clippings

8 X broadcast clippings

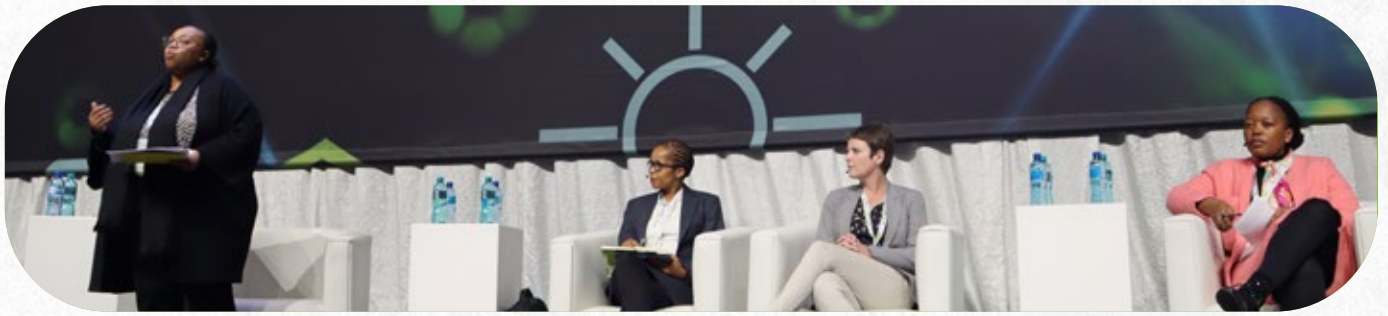
5 x print clippings

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A NIGERIAN DELEGATION VISITS TEDA FOR BENCHMARKING

On the 12TH of July 2024, TEDA in collaboration with Tshwane Automotive Special Economic Zone (TASEZ), The Department of Trade, Industry and Competition (DTIC) and Tshwane Leadership and Management Academy hosted a Nigerian Delegation consisting of trainees for a Senior Management Course under The National Institute, for Policy and Strategic Studies (NIPSS) which is a prestigious policy research institution in Nigeria.

The study focuses on ways that can assist Nigerian government to improve in the following areas: Digital Economy, Youth Empowerment and Sustainable Job Creation.

During the workshop the TASEZ and Tshwane's Leadership and Management Academy's presentations outlined programmes available for youth empowerment in Tshwane. The discussion unpacked industrialization of the Automotive-Sector with regards to creation of sustainable employment for the youth of South Africa and Tshwane in particular.



The workshop to a large extent addressed the following objectives:

- Conducting research on critical issues facing Nigeria and providing evidence-based recommendations for policy formulation.
- Offering training programs and courses to enhance the skills and knowledge of government officials and leaders.
- Advocating for the adoption of effective policies and strategies to address socio-economic and political challenges.
- Contributing to national development by fostering dialogue, collaboration, and innovation in policy-making.



INVEST IN TSHWANE

Call for Investment proposals

Tshwane Economic Development Agency (TEDA) invites both local and international investors to explore lucrative investment opportunities within the dynamic landscape of the City of Tshwane, facilitated by your partner in growth and development, the TEDA. Additionally, the entity is looking for investors in the sectors outlined below who are willing to locate their businesses in Tshwane, a premier destination with access to strategic routes and markets especially in the Southern African Development Community and African Continent. TEDA is a municipal entity of the City of Tshwane Metropolitan Municipality mandated to act as a strategic vehicle for accelerated growth and economic development in the City.

The priority economic sectors of the City are:

- Automotive and Components
- Tourism and Related Services
- Agriculture and Agro-processing
- Mining and Mineral Beneficiation
- Business Process Outsourcing
- Aerospace
- Green Economy
- Information and Communication Technology (ICT)

Any investment propositions outside these sectors will also be considered. These propositions can be in the form of investments opportunities within the city of Tshwane in the above sectors or any catalytic development projects with a potential to create jobs and contribute to economic growth. TEDA will assist investors to navigate regulatory processes within the City of Tshwane and thereby unlocking bottlenecks.

Investment propositions or enquiries can be directed to this email address:

investment.teda@tshwane.gov.za

For more information contact

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Visit our website for more information: www.teda.org.za.



THE AGRI-SA AND TEDA WORKSHOP



TEDA together with AgriSA and the City of Tshwane | Official (Page) hosted a 2 day Agro/Agri processing workshop under the theme: "Food security and Agricultural Production in Tshwane's rural development context."

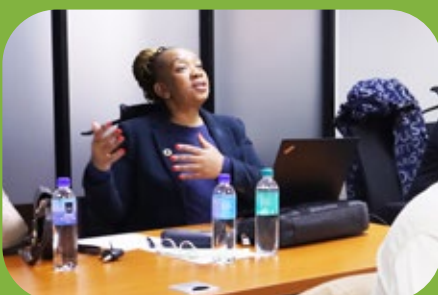
This, invite-only, 2-day event aimed to derive a City of Tshwane Metropolitan Municipality Agri-Master Plan with clear strategic priorities in agriculture and agro-processing which is aligned to government interventions that support the agricultural value-chain.



Dr. Lardo Stander, CEO at TEDA offered the welcome address, emphasising the need for the continuation of robust conversations around the agricultural sector to provide evidence-based information that can be used to progress the sector.



The event also had various industry specialists from Price Waterhouse Copper (PWC) South Africa, Tshwane University of Technology, Gauteng Department of Agriculture Land Reform & Rural Development, and Council for Scientific and Industrial Research (CSIR). Participants concluded the workshop with discussions on how the City of Tshwane should work with the industry for the growth and development of the Agriculture and Agro-Processing sector including the finalisation of the Agriculture Master-Plan.



TEDA APPOINTS A NEW CEO

Dr. Lardo Stander CEO

The TEDA Board and staff members welcome Dr. Lardo Stander, who has been appointed as the new CEO of the entity with effect from 01 May 2024.

The Board Chairperson, Ms. Anjue Hirachund, in welcoming the new CEO highlighted the fact that the Board was eager to bring stability to TEDA and pave a way for better performance including venturing into new non-traditional areas of investment and trade promotion. Among other things, TEDA will be focusing on revenue generation and financial sustainability.

The appointment of the new CEO will see TEDA strengthening its work in these new areas.

Dr. Stander is an experienced senior manager with a demonstrated history of success, working in the public and academic sector.

With love and passion for people, leading and learning, he has strong analytical skills, economic research experience, and economic policy implementation preferences.

Dr. Lardo Stander is an economic and policy analysis professional and strategically orientated, having completed a doctorate (PhD) in economics from the University of Pretoria. He has an unquenchable passion for entrepreneurs and entrepreneurial activities.

He previously served as the:

- Vice-President and the President for the South African Association for Energy Economics
- Steering Committee Member of the New Higher Education Institutions for the Department of Higher Education and Training
- Co-chair of the Economic Recovery Task Team for the City of Tshwane
- Chief Economist of the City of Tshwane.

He currently serves as a:

- Board Member of Tshwane Automotive Special Economic Zone (TASEZ).



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WELCOME TO OUR NEW BOARD MEMBERS

Siyabonga Mbanjwa Board Member

Siyabonga Mbanjwa is the CEO of Pace Group of companies, comprising Pace Property Group, Pace Project Management, and Pace Power & Energy. He was previously the CEO of Delta Property Fund, a JSE-listed REIT, and the Regional Managing Director of SENER, a Spanish engineering and technology group.

He established SENER's first office in Sub-Saharan Africa where the company focused on providing engineering procurement and construction services in the renewables, power, and oil & gas sectors. He has been involved in South Africa's Renewable Energy IPP Procurement Programme since its inception in 2011 and has worked with several international investors, developers, EPC contractors, and lenders.

Siyabonga honed his economic development experience as Chairperson of the Investment Committee and Board member at the Gauteng Partnership Fund, Treasurer of the European Union Chamber of Commerce (SA), and Deputy Chairman of the Spanish Chamber of Commerce (SA).



Paul Serote CA(SA), RA Board Member

Paul is the founder of Kago Solutions and Advisory, an advisory practice he founded a decade ago.

He is an experienced corporate executive with a career spanning over 25 years. He has been in senior management roles within both the private sector and public sector. Some of the roles include:

- Head of Finance Liberty Corporate Benefits
- Financial Director of Budget Rent a Car
- Corporate Executive at Auditor General of South Africa
- Head of Property Management Trading Entity

Paul has a particular interest in the property sector both in an advisory capacity and as an investor. He serves on a number of boards and audit committees.



SIGNING OF THE MOU BETWEEN TEDA & BLACK BUSINESS COUNCIL

On the 31st of July 2024, the Tshwane Economic Development Agency (TEDA) and the Black Business Council In The Built Environment (BBCBE) signed a significant Memorandum of Understanding (MOU).

This partnership aims to transform the city's economic landscape by fostering collaboration and attracting investments.

Some of the key highlights of this groundbreaking MOU include:

- Collaborative Efforts for Economic Development: TEDA and BBCBE will work together to enhance the business environment in Tshwane, overcoming market access barriers and promoting the export of locally produced goods.

- Investment Attraction: The MOU aims to attract both domestic and foreign investments, creating numerous job opportunities and stimulating economic growth in Tshwane.

- Strategic Events: Together, we will organize business seminars, trade fairs, and other strategic events to foster economic development and investment in our city.

- Sectoral Collaboration: The agreement covers various sectors such as transport, logistics, human settlements, energy, roads, ICT, and other infrastructure-related services.

- Business Surveys and Incentives: TEDA and BBCBE will conduct business surveys and provide data intelligence on key economic sectors, helping businesses access government incentives and expedite their development projects.

This MOU represents a shared vision and commitment between TEDA and BBCBE to drive economic prosperity in Tshwane.

By combining our strengths and resources, we aim to create a thriving business ecosystem that supports local businesses and attracts new investments.



Mr. Bafana Dube
President:
Black Business Council Built Environment
(BBCBE)

Dr. Lardo Stander
CEO:
Tshwane Economic Development Agency
(TEDA)

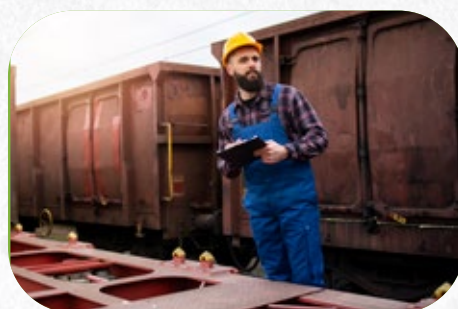
HIGHLIGHTS OF TEDA ANNUAL PERFORMANCE FOR THE 2023/24 FINANCIAL YEAR



The Tshwane Economic Development Agency registered significant milestones in the 2023/24 financial year.

Below are the achievements accomplished during the reporting period:

- The successful hosting of the NAACAM show from 28 August 2023 to 1 September 2023.
- Four (4) strategic projects were identified in this financial year i.e. Wonderboom Airport Development, Centurion CBD Precinct Plan Vacant land parcels, Tshwane Fresh Produce Market and Tshwane Event Centre (Showground).
- The conditional approval of Township Establishment Application (TEA) for Tshwane Freight Terminal and Logistic Hub.
- The inaugural Tshwane Energy Summit held on 19-20 June 2024 at SunBet Arena, in Pretoria.
- The milestone for Rosslyn Mixed Use development Extension 52 re-zoning approval.
- The conclusion of the Rosslyn Inland Port Feasibility study technical assessment report.
- The total rand value of landed investment projects in the city totaling R2.785 billion, with 660 estimated jobs created.
- The milestone achieved to date are zoning report or certificates of various land parcels.
- The total rand value of exports generated from Tshwane-based companies totaling R22.1 million with 615 actual jobs created
- Seventy (70) Tshwane-based companies were assisted with gearing towards exports through various platforms.
- The entity held the CEO's forum on Global Business Service or Business Processing Outsourcing (BPO) on 22 February 2024. This forum included major companies in the sector and the aim was to position Tshwane as one of the best destinations for investments in the BPO sector.
- TEDA held the CEO's Forum on the Global Business Service (GBS) or Business Processing Outsourcing (BPO) on the 22nd of February 2024.



THE SAPOA MAYORAL BUSINESS BREAKFAST



On August 20, 2024, TEDA, together with the City of Tshwane Metropolitan Municipality and SAPOA (South African Property Owners Association), hosted an exclusive breakfast at the Centurion Country Club, bringing together key players from the property development sector.

With representatives from key departments like the Department of Economic Development and Spatial Planning and Finance, in attendance, the event underscored Tshwane's commitment to enhancing the ease of doing business.

This event served as a crucial platform for open dialogue between the Executive Mayor and industry leaders, aimed at strengthening relationships and addressing the challenges and opportunities in Tshwane's investment landscape.

This initiative is a testament to TEDA's dedication to fostering an environment conducive to investment and growth. We are excited about the potential partnerships and projects that will emerge from this engagement.

The discussions focused on the City's strategic plans for development, while also giving property investors a chance to share their experiences and concerns.

Thank you to everyone who joined us in shaping the future of Tshwane.



LOOKING AHEAD 2024/25

MAYCO TASKS TEDA TO ENHANCE VALUE OF COT ASSETS



In its quest to boost financial viability and job creation, the Mayoral Committee has taken a decision to hand-over the management key City of Tshwane's assets to the Tshwane Economic Development Agency (TEDA). These assets include the following:

- The Tshwane Fresh Produce Market
- The Bon Accord Quarry
- The Tshwane Events Centre, colloquially referred to as the Pretoria Showgrounds
- Wonderboom Airport

The decision was taken to get to fulfil its role of a strategic vehicle for accelerated economic growth, development and job creation.

On the Tshwane Fresh Produce Market and Bon Accord Quarry the Mayoral Committee resolved that the City

Manager be authorized to conclude a management agency agreement with TEDA in respect of overseeing the operations of the said entities or assets.

Accordingly, the Mayoral Committee has directed TEDA to optimise the use of City's strategic assets for purposes of attracting investments, creating jobs, enhancing assets value, and maximising revenue generation.

In relation to the Wonderboom Airport and Tshwane Events Centre it is expected among others that TEDA will undertake the following activities:

- Conduct studies, due diligence and determine the best procurement and transaction models for the Tshwane Events Centre;
- Facilitate the process to establish a lease-based, private operating model for the Wonderboom Airport which is consistent with relevant legislation.



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