

### **Tshwane participates in SA Automotive Week**

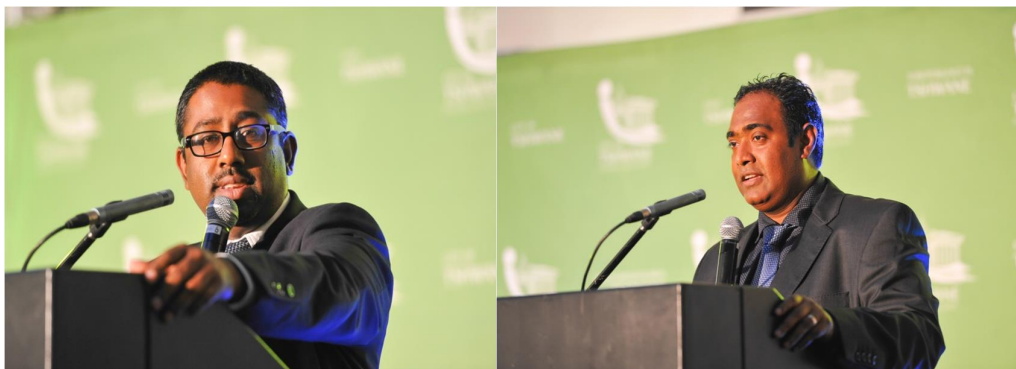
The City of Tshwane and its implementing agency TEDA were part of the activities that saw Tshwane strengthen its position as the automotive hub in South Africa. The South African Automotive Week started in Midrand on the 14<sup>th</sup> October 2014 and ends on 16<sup>th</sup> October.



### **Delegates take time to network during the first day of the SA Automotive Week**

The South African Automotive Week consists of an International Trade Show, plus many other events including an Automotive Industry Conference, Seminars, Site Tours, and many Networking events and opportunities. It is based in Africa's manufacturing hub South Africa, every two years. It is Africa's automotive intellectual gathering and focuses on stimulating trade and partnership opportunities in manufacturing and the related sectors.

It is endorsed and hosted by the South African Automotive industry stakeholders, including the Automotive Industry Development Centre (AIDC), the National Association for Automotive Component and Allied Manufacturers (NAACAM), National Association of Automobile Assemblers of South Africa (NAAMSA), the Department of Trade and Industry and other key stakeholders.



**MMC Subesh Pillay and Mr Barlow Manillal, CEO of AIDC addressing delegates at the SA Automotive Week**

Speaking on the importance on the automotive sector to the Tshwane economy, the Member of Mayoral Committee responsible for Economic Development and City Planning, Cllr. Subesh Pillay said the automotive industry represents the biggest share that accounts for over 40% of national exports and employs 35 000 people: "The City hosts half of the light vehicle manufacturers located in the country (Volvo, Nissan, BMW and Ford) and this includes the Automotive

Supplier Park in Rosslyn. In addition, the City hosts over 200 components and parts manufacturers and 40% of all passenger vehicles manufactured in South Africa are produced in Tshwane+said Cllr. Pillay.

The automotive and components industry in the City of Tshwane has a turnover of about R30 billion in current prices. It generates about a quarter of the manufacturing sector's value add and contributes about 3.3% to the City's economy. The CEO of AIDC, Mr Barlow Manillal used the event to launch the Tshwane Automotive City Project. The project entails the establishment of a mixed-use, multi-functional zone that is anchored around the automotive sector with an investment of about R500 billion over 10 -50 years.



**One of the solar cars designed by the Tshwane University of Technology on display**