



Welcome to the **Tshwane Social Media Webinars**, presented by Tshwane Economic Development Agency (TEDA).

The social media marketing workshops are for anyone in a tourism marketing role, especially small business owners, township tourism business owners, tour guides, tour operators and attractions wanting to improve their online marketing skills.

The COVID-19 global pandemic has changed how the world works – and also how we'll do tourism business (see our first Tshwane webinar on this topic ([Tshwane - A Post COVID19 Tourism Future](#))). We'll cover topics to help you master social media marketing for your tourism business – and our presenters have tailored the topics to focus on the essential shifts that tourism marketers should be making now, in order to remain resilient.

About TEDA

We are a municipal entity of the City of Tshwane, responsible for tourism, trade, investment promotion in Tshwane. Our mandate has recently expanded to include tourism, which is a function that has recently been migrated from the City of Tshwane. Visit www.teda.org.za

The hashtag is #TshwaneTourismFuture and #XploreTshwane

Registration links (delegates must register on each link, as each webinar's programme is different). When you post the link, the landing page and the banner will emerge when you post so there is no need for a poster.

TEDA Digital Marketing Webinar 1 (25 June 2020 11:00)

<https://bit.ly/370O9gM>

TEDA Digital Marketing Webinar 2 (25 June 2020 13:30)

<https://bit.ly/2YVic2q>